

E-Content User's Group Meeting

Meeting Minutes

Thursday February 4, 2016

Redford District Library

Chair Dustin Brown called the meeting to order at 10:05. Videoconferencing was available at this meeting.

James Lenze moved to approve the agenda. Ron Andrews second.

Motion carried; meeting agenda approved.

Amy Rosen moved to approve the minutes of the November 5 meeting. Second by Toni Laporte.

Motion carried; meeting minutes approved.

Odilo:

a) Odilo Representatives Mark Eaton and Katie Klossner

Representatives from Odilo conducted an overview and demo of the Odilo e-book service, including an emphasis on the ownership model of Odilo in contrast to the Overdrive model. Highlights also included the read@TLN Odilo app, the inclusion of larger publishers in the marketplace and a program similar to Overdrive Advantage. Libraries can add local content to Odilo including self-published works by local authors, local audio files, local history content (like pictures and maps). Other language collections are coming.

In addition, there was a discussion of adding the bookclub option at no cost to TLN for 2016. BookClub allows libraries to host online book clubs. Librarians, or another book club member can act as moderator. Patrons can follow book clubs with email alerts of new information, a comments section, and a timeline. Libraries will however, have to purchase multiple copies of titles in order for participants to have access to the titles, or there will be a pay per use option for BookClub books.

There was a demo on OdiloTK, the patron platform, including features like customizable carousels, highlighted collections, the ability to see what is checked out vs what is currently available, wishlists, searching capabilities, and the addition of streaming audiobooks.

Katie Klossner covered some of the marketing support that was available from Odilo including a folder for marketing materials that was distributed via the Odilo listserve. The folder includes marketing guides, training videos and promotional materials.

A customer help site is being created.

Mark.eaton@odilo.us

Katie@odilo.us

b) **Subcommittee Report**

Odilo subcommittee chair Ron Andrews provided a status report from the Odilo Subcommittee. Please email Ron with any comments. If you are not on the Odilo list-serve, please open a TLN ticket with Jim Flury to get on the Odilo list-serve.

Jim Flury also provided a summary of the Odilo project to date. We are 18 months into the 36 month TLN Odilo project. We have another 18 months to go before libraries are responsible for paying for content and per-circ fees. Jim worked hard negotiating with Odilo to make the BookClub option no-charge for 2016. Integration with e-Resource Central is very close, which will hopefully give Odilo titles more exposure. Please contact the Odilo subcommittee if you are interested in the BookClub option.

Jean Hansen asked if the marketplace platform was better. Ron Andrews said that the marketplace platform was improving. Amy Rosen mentioned that she had to Odilo icon added to White Lake's Enterprise page.

Download Destination:

a) **Budget Review**

Renee Holden provided a review of the Download Destination budget. The budget is available on the e-Content page of the TLN website.

b) **Call for selector volunteers**

Please contact Teresa Natzke if you are interested in becoming a selector.

c) **Other D.D. business**

No information on the new Download Destination website.

Zinio

a) **Zinio business update**

Update from Jim Flury, 50 libraries are live with Zinio, with an additional library beginning March 1 and 3 additional libraries beginning May 1. 54 libraries will be live with Zinio when we renew on May 1, 2016.

Jim Flury has a meeting at TLN with representatives from Recorded Books, the distributor of Zinio. Recorded Books is hoping that the Zinio group will purchase more than one copy of popular titles. The one copy model for the number of Zinio libraries currently on board is no longer sustainable, given the circulation caps that are in place. There may be some changes regarding what we pay for content, either the purchase of additional copies of popular titles or the dropping of unpopular titles from the list.

Monthly Zinio stats are now available on the TLN statistics website.

Other Business—None

Adjournment at 11:30 a.m.

Next Meeting May 5, 2016 at Trenton

Attendance

Karin Boughey	MILF
Ron Andrews	CHEL
Dustin Brown	COMM
Jean Hansen	WATE
Kimberly Schaaf	SPRI
Kassi Gilbert	ROMS
Sarah Milroy	NORT
Mary Robinson	NOVI
Amy Rosen	WHLK
Debbie Johnson	SALN
Toni La Porte	LVCC
Karen Smith	LVCC
Jerilee Cook	HOWE
Brad Reuter	CIDL
Colleen Tabaka	TAYL
Renee Holden	AUBN
Steve McGladdery	WAYN
Donna Jensen	TREN
James Lenze	GARC
Teresa Natzke	FRAN
Michael Mccafferty	DHTN
Carol Deckert	REDF
Remote Attendees	
Brandi Swinehart	ALPK
Jaclyn Malnar	WYDT