E-Content User's Group Meeting

Meeting Minutes

Thursday August 4, 2016

Chelsea District Library

Chair Dustin Brown called the meeting to order at 10:00. Videoconferencing was available at this meeting.

James Lenze moved to approve the agenda. Ron Andrews second.

Motion carried; meeting agenda approved.

Ron Andrews moved to approve the minutes of the November 5 meeting. Second by Dustin Brown.

Motion carried; meeting minutes approved.

Presentation by Monty Clark from Midwest Tape on Hoopla:

Monty Clark from Midwest Tape demonstrated the Hoopla service, both the patron and administrative modules. Hoopla offers approximately 500,000 titles in a variety of formats, ebook, audiobooks, comics, music, and movies which are all available without waiting (i.e NOT a one-copy, one user model). Apps are available in both ios and Android versions, plus a web-based platform, although Hoopla reports that 73% of users receive content through the app. Users are authenticated through SIP2 with ILS systems.

Content can be streamed, or downloaded for viewing if wi-fi is not available. Content currently circulates for 3 days for video, 7 days for movies and 21 days for ebooks.

Hoopla works on a per-circ pricing model, ranging from 49 cents to $4.99 depending on the type of content. The average cost per circ across formats is about $1.96. You can budget an advance amount of money with Hoopla as a credit against future borrows. There are no platform or content fees, costs come from circs only. TLN has negotiated the following pricing models for Hoopla. 16,000 or greater population served $3,000, and $1,000 for libraries with a population served of less than 16,000. Once your annual deposit is exhausted, you can pre-pay again for additional circs, or be billed for additional circs. You can also institute monthly patron or budget caps on circulation to control your budget.

Marketing materials are available from Midwest Tape, including graphics and videos on Vimeo for staff training.

Download Destination:

a) **Budget Review**
We are close to the end of the current budget year. Approximately $143,000 was spent on the holds manager this year. There is currently a 15:1 ratio for holds.
   i. Review and update to fixed check out date policy. Dustin Brown reported that the policy committee has instituted a 14 day circulation limit for all titles on the hold list with more than 90 holds. Currently that is 22 titles. Once a title's holds go down to 50, the 14 day circulation limit is lifted. We have, so far, not experienced any patron backlash to this new circulation limit.
   ii. Consideration of possible budget increase proposals. More money is needed to fulfill holds and add new content to the service. There is the possibility that we will be spending our entire content budget on holds with no new content. There has been no budget increase over the last 8 years of the service, apart from new members joining the group. A proposal has been put forward by the Policy Committee that we ask members for an increase in contributions for the 2017-2018 budget year. Increases range from 5% for the first year, to 10% for year three. Most members at the meeting were in agreement with this proposal. The Policy Committee will continue to work on finding an adequate budget increase for committee members.

b) **Teen and Children's Reading Rooms**
There is no longer a content purchase stipulation for adding teen and children's reading rooms to the Download Destination website. Adding these rooms to the website will hopefully help with low youth and teen circulation.

c) **Overdrive Advantage libraries able to opt-in to donate titles to consortia.**
Advantage libraries can donate older (at least a year) titles to the consortia collection if there are no current holds or checkouts. A report will run daily to determine which titles are eligible. This service has been turned on for Download Destination, and libraries can opt-in if they choose. Contact Dustin Brown or Jim Flury if you wish to opt-in to donating titles.

Odilo:

Commerce and Garden City have both experimented with Odilo's book club service, but with little success. Problems include the lack of notifications for new comments to the book group as well as issues with checking out titles.

Other Business:

a) Elections for new officers will take place in November. The Policy Committee is suggesting a change to the bylaws that a current selector is a non-voting member of the Policy Committee. This is difficult because of the rotation of selectors. The selector co-ordinator does attend Policy Committee meetings so it is suggested that the bylaws be modified to reflect this. An official vote in writing via email will follow.

b) New meeting locations are tentatively:
November 2016 –Livonia
February 2017 – Reford
May 2017 – Novi
August 2017 – Milford

Adjournment at 11:32 a.m.

Next Meeting November 4, 2016 at Livonia

Attendance

Karin Boughey	**MILF**
Ron Andrews	**CHEL**
Dustin Brown	**COMM**
Jean Hansen	**WATE**
Mary Robinson	**NOVI**
Renee Holden	**AUBN**
James Lenze	**GARC**
Carol Deckert	**REDF**
Melanie Bell	**CHEL**
Colleen Tabaka	**TAYL**
Alyson Lobert	**WALL**
Christy Havens	**YPSI**
Jim Flury	**TLN**
Andrea Dickson	**WIXM**
Karen Smith	**LVCC**

Remote Attendees

Brandi Swinehart	**ALPK**
Donna Jensen	**TREN**
Julie Herrin	**NORT**
Kimberly Schaff	**SPRI**
Sarah Milroy	
Toni LaPorte	**LVCC**
Debbie Johnson	**SALN**
Dawn Dittmar	