Average Book Prices, 2012

	2012*	2011*	2010	2009	2002	2003	2004		2005		2006		2007		2008
Note: Prices for 2007 Adult Nonfiction Do Not Include Reference Titles															
This is the reason for the large difference between 2006 and 2007															
Category															
Children's Titles															
Hardcover (all titles)	**$19.40**	**$19.45**	**$19.50**	**$21.25**	**$18.78**	**$19.18**	**$19.31**		**$20.52**		**$21.60**		**$20.82**		**$21.10**
Preschool to Grade 4 (No category beyond 2009)					**$16.04**	**$17.45**	**$17.51**		**$18.92**		**$21.60**		**$18.70**		**$18.97**
Grade 5 and up (fiction) (No category beyond 2009)					**$16.83**	**$16.77**	**$16.84**		**$16.85**		**$16.87**		**$17.24**		**$17.63**
Grade 5 and up (nonfiction) (No category beyond 2009)					**$21.49**	**$22.99**	**$23.25**		**$24.92**		**$26.81**		**$26.68**		**$27.04**
Trade Paper (New category for 2009, but includes prices for 2007 & 2008)	**$11.98**	**$11.84**	**$11.68**	**$11.50**									**$11.05**		**$11.36**
Mass Market Paper (New category for 2009, but includes prices for 2007 & 2008)	**$7.25**	**$7.21**	**$7.15**	**$7.10**									**$6.86**		**$7.07**
YA Titles															
Hardcover (all titles)	**$27.04**	**$27.56**	**$28.20**												
Trade Paperback	**$14.37**	**$14.20**	**$14.05**												
Mass Market Paper	**$8.51**	**$8.30**	**$8.06**												
Adult Titles															
Hardcover Fiction	**$28.73**	**$28.42**	**$28.14**	**$27.99**	**$26.86**	**$26.02**	**$24.81**		**$24.95**		**$26.83**		**$27.47**		**$27.95**
Nonfiction (not including single volume reference titles)	**$26.55**	**$26.34**	**$26.13**	**$26.05**	**$41.01**	**$40.64**	**$41.07**		**$36.86**		**$42.32**		**$25.38**		**$25.98**
Nonfiction (incl single volume reference titles except 2007) (Not a category in 2009)					**$74.35**	**$74.48**	**$73.64**		**$70.72**		**$85.91**		**n/a**		**n/a**
Trade Paperback (excluding mass market)															
Fiction	**$16.92**	**$16.70**	**$16.50**	**$16.07**	**$18.10**	**$17.23**	**$14.95**		**$18.63**		**$17.05**		**$15.64**		**$15.98**
Nonfiction (including single volume reference titles except 2007)	**$21.47**	**$21.22**	**$20.99**	**$20.95**	**$34.13**	**$32.82**	**$27.38**		**$33.81**		**$44.54**		**$20.40**		**$20.91**
Mass Market Paperback															
(SLJ did not treat as separate category prior to 2007)	**$8.72**	**$8.70**	**$8.67**	**$8.65**									**$8.30**		**$8.65**
***Estimated Figures Used for 2011 & 2012**															