

E-Content User's Group Meeting
Meeting Minutes
Feb 8, 2018
Redford Township District Library

Committee Chair Dustin Brown called the meeting to order at 10:04 a.m.

Approval of Agenda. The agenda for the meeting was approved.

Approval of Minutes The minutes of the November 2, 2017 meeting were approved.

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a. Budget Review by Renee Holden. We have a little over \$100,000 in the budget to cover the next 6 months. This is about where we were last year, but there is a little more money in this year's budget. As speculated, Advantage Plus has had a negative impact on the Holds Manager. When new items come into the group collection, even older titles, they appear in the Just In section so users see them, want them, and place holds. Renee is not worried about going over budget though.

Paul McCann asked if there is something that can be done to suppress these newly added items. OverDrive has said No for now. However, since we aren't the only ones that are experiencing this problem, the hope is that they will do something to address the issue.

Our Over 50 Holds list is 2 pages long and growing. These are titles that are truncated to a 14 day checkout while on the list. Once off the list, they will go back to a 21 day checkout period.

Zombie holds – a Digipalooza term – are metered titles that have run out of checkouts, but are still in the catalog 'dead' until someone places a hold on it. At that time they can be 'resurrected' and reordered. Occasionally they are removed completely if there are odd ones in a series.

b. Advantage Plus Status. Dustin Brown mentioned that over 6000 titles have been shared through Advantage Plus at this time, so thank you for sharing and adding to the collection. He added that while it effects the holds manager, it's still a good thing because it helps get the popular titles in users hands. Jim Flury noted the positives outweigh negatives.

Cathy Buehner noted that the recommend to purchase (RTL) feature is a big issue. No one can keep up with it. Paul McCann says that he needs to see 3+ before buying and RTL title. Wonders if it's the same people using RTL over and over again? Dustin Brown says there is a limit on how often they can recommend – 7 titles per week.

c. Cost Per Circ for Advantage Libraries – a tutorial video was shown. CPC is currently only available for Advantage Libraries. This is similar to the Hoopla model where a library pays per checkout rather than purchasing a license or a metered checkout. It was noted that CPC prices were similar to Hoopla, with Hoopla slightly cheaper. There was some discussion...

-regarding the Marketplace and how clunky it is to conduct a price comparison between the CPC site and the general Marketplace.

-one advantage of CPC is its potential to bringing down the large number of holds on expensive titles. However, CPC titles are usually 2nd tier titles rather than more popular 1st tier titles, so the benefits are limited.

-one concern is administrative privileges for CPC are only through TLN. The current cap of checkouts is set to three per month. It can be any number, but it if changes it's across the consortium. Therefore, the policy Committee will have to agree on a number.

-it was noted that this is a new service and as OverDrive receives feedback some changes will take place in how it functions.

d. Other Business -The OverDrive Bookmobile is coming back to our area. See Jim Flury if you are interested in hosting it.

RB Digital Business. Retirement of the Zinio app is coming soon.

Other Business. Dustin Brown asked if anyone has looked into Acorn TV, like a British Netflix, yet.

Adjournment. The meeting ended at 11:09am.

ATTENDANCE

Ron Andrews	CHEL
Cathy Buehner	HIGH (remote)
Dustin Brown	COMM
Carol Deckert	REDF
Jim Flury	TLN
Amy Greschaw	
Christy Havens	YPSI
Jess Hesselgrave	SALINE (remote)
Renee Holden	AUBN
James Lenze	GARC (remote)
Alyson Lobert	WALL
Paul McCann	DEXT
Sarah Milroy	NORT
Teresa Natzke	FRAN
Brad Reuter	INDE
Mary Robinson	NOVI
Amy Rosen	WHLK
Kimberly Schaaf	SPRI
Karen Smith	LVCC
Brandi Swinehart	ALPK (remote)
Colleen Tabaka	TAYL
Holly Teasdale	LYON (remote)