

Average Book Prices 2019

	2019 YTD Total	2019 YTD Public	2019 YTD School	2018 Total	2018 Public	2018 School	2017 Total	2017 Public	2017 School	2016 Total
Note: Prices for 2007 Adult Nonfiction Do Not Include Reference Titles										
This is the reason for the large difference between 2006 and 2007										
Category										
Children's Titles										
Hardcover (all titles) Now Broken Out As Per Below				\$ 18.68	\$ 18.68	\$ 18.69	\$ 18.52	\$ 18.51	\$ 18.54	\$ 18.21
Hardcover Fiction	\$ 17.97	\$ 17.99	\$ 17.95	\$ 16.48	\$ 16.95	\$ 16.00				
Library Bind Nonfiction	\$ 26.72	\$ 26.72	\$ 26.72	\$ 21.93	\$ 21.25	\$ 22.60				
Nonfiction	\$ 18.85	\$ 18.85	\$ 18.85	\$ 18.68	\$ 18.68	\$ 18.69				
Trade Paperback										
Fiction	\$ 10.14	\$ 9.97	\$ 10.30	\$ 10.07	\$ 9.95	\$ 10.20				
Non-Fiction	\$ 11.25	\$ 10.85	\$ 11.64	\$ 13.22	\$ 12.50	\$ 13.95				
Mass Market	\$ 8.46	\$ 8.45	\$ 8.48	\$ 6.84	\$ 6.84	\$ 6.84				
Preschool to Grade 4 (Retired Category: No category beyond 2009)										
Grade 5 and up (fiction) (Retired Category: No category beyond 2009)										
Grade 5 and up (nonfiction) (Retired Category: No category beyond 2009)										
Trade Paper (See Above: New category for 2009, but includes prices for 2007 & 2008)				\$ 11.63	\$ 11.21	\$ 12.06	\$ 9.51	\$ 9.56	\$ 9.45	\$ 9.20
Mass Market Paper (See Above: New category for 2009, but includes prices for 2007 & 2008)				\$ 6.84	\$ 6.84	\$ 6.84	\$ 6.94	\$ 6.99	\$ 6.89	\$ 6.70
Young Adult Titles										
Hardcover (all titles) Now Broken Out As Per Below				\$ 24.15	\$ 24.13	\$ 24.18	\$ 23.47	\$ 23.37	\$ 23.57	\$ 21.09
Hardcover Fiction	\$ 18.95	\$ 18.94	\$ 18.95	\$ 15.45	\$ 15.41	\$ 15.47				
Hardcover Nonfiction (Excludes Reference Titles)	\$ 36.20	\$ 34.72	\$ 37.68	\$ 32.89	\$ 32.89	\$ 32.89				
Trade Paperback										
Fiction	\$ 13.07	\$ 12.93	\$ 13.21	\$ 11.96	\$ 11.96	\$ 11.96				
Non-Fiction	\$ 21.85	\$ 21.85	\$ 21.85	\$ 21.58	\$ 21.58	\$ 21.58				
Mass Market	\$ 9.19	\$ 9.19	\$ 9.19	\$ 8.99	\$ 8.99	\$ 8.99				
Trade Paperback (See Above For Current Data)				\$ 16.74	\$ 16.71	\$ 16.71	\$ 16.86	\$ 16.86	\$ 16.86	\$ 15.97
Mass Market Paper (See Above For Current Data)				\$ 8.99	\$ 8.99	\$ 8.99	\$ 8.49	\$ 8.49	\$ 8.49	\$ 7.94
Adult Titles										
Trade Hardcover										
Fiction	\$ 26.45	\$ 26.95	\$ 25.95	\$ 26.13	\$ 26.58	\$ 25.69				
Nonfiction (Excludes Reference Titles)	\$ 29.51	\$ 30.35	\$ 28.67	\$ 28.83	\$ 29.92	\$ 27.75				
Trade Paperback										
Fiction	\$ 15.93	\$ 16.95	\$ 14.91	\$ 15.01	\$ 16.19	\$ 13.84				
Non-Fiction	\$ 19.45	\$ 20.95	\$ 17.95	\$ 18.83	\$ 20.81	\$ 16.86				
Mass Market	\$ 8.47	\$ 8.95	\$ 7.99	\$ 8.21	\$ 9.00	\$ 7.43				
Graphic Novels: Brand New Category For 2019										
(Combines Hardcover and Trade Paperback)	\$ 20.80	\$ 20.80	\$ 20.80	\$ 21.46	\$ 21.46	\$ 21.46				
Non Current Categories (Left In Place For Purposes of Historic Comparison)										
Hardcover Fiction (See Above)				\$ 26.80	\$ 26.58	\$ 27.03	\$ 26.32	\$ 26.00	\$ 26.64	\$ 25.84
Nonfiction (not including single volume reference titles) See Above				\$ 29.95	\$ 29.92	\$ 29.99	\$ 29.96	\$ 29.42	\$ 30.51	\$ 29.16
Nonfiction (Retired Category: incl single volume reference titles except 2007) (Not a category in 2009)										
Trade Paperback (excluding mass market) SEE ABOVE										
Fiction				\$ 16.23	\$ 16.19	\$ 16.28	\$ 16.16	\$ 16.14	\$ 16.18	\$ 15.48
Nonfiction (including single volume reference titles except 2007)				\$ 20.32	\$ 20.81	\$ 19.83	\$ 20.20	\$ 20.75	\$ 19.66	\$ 19.72
Mass Market Paperback SEE ABOVE										
(SLJ did not treat as separate category prior to 2007)				\$ 8.21	\$ 9.00	\$ 7.43	\$ 9.48	\$ 9.32	\$ 9.64	\$ 9.51

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	2016 Public	2016 School	2015 Total	2015 Public	2015 School	2014 Public	2014 School	2013 Public	2013 School	2012 Public	2012 School	2011*	2010
Note: Prices for 2007 Adult Nonfiction Do Not Include Reference Titles													
This is the reason for the large difference between 2006 and 2007													
Category													
Children's Titles													
Hardcover (all titles) Now Broken Out As Per Below	\$ 18.41	\$ 18.01	\$ 17.92	\$17.77	\$18.95	\$17.74	\$19.00	\$17.77	\$19.43	\$17.82	\$19.67	\$19.45	\$19.50
Hardcover Fiction													
Library Bind Nonfiction													
Nonfiction													
Trade Paperback													
Fiction													
Non-Fiction													
Mass Market													
Preschool to Grade 4 (Retired Category: No category beyond 2009)													
Grade 5 and up (fiction) (Retired Category: No category beyond 2009)													
Grade 5 and up (nonfiction) (Retired Category: No category beyond 2009)													
Trade Paper (See Above: New category for 2009, but includes prices for 2007 & 2008)	\$ 9.18	\$ 9.22	\$ 7.51	\$7.29	\$8.44	\$7.29	\$8.20	\$7.12	\$7.96	\$7.15	\$7.73	\$11.84	\$11.68
Mass Market Paper (See Above: New category for 2009, but includes prices for 2007 & 2008)	\$ 6.64	\$ 6.77	\$ 6.44	\$6.38	\$6.89	\$6.28	\$6.71	\$6.38	\$6.75	\$6.17	\$6.53	\$7.21	\$7.15
Young Adult Titles													
Hardcover (all titles) Now Broken Out As Per Below	\$ 20.59	\$ 22.74	\$ 19.38	\$19.12	\$20.53	\$19.16	\$20.51	\$19.09	\$21.83	\$19.23	\$21.88	\$27.56	\$28.20
Hardcover Fiction													
Hardcover Nonfiction (Excludes Reference Titles)													
Trade Paperback													
Fiction													
Non-Fiction													
Mass Market													
Trade Paperback (See Above For Current Data)	\$ 15.99	\$ 15.96	\$ 12.03	\$12.09	\$11.57	\$12.48	\$11.46	\$13.17	\$11.40	\$11.97	\$11.16	\$14.20	\$14.05
Mass Market Paper (See Above For Current Data)	\$ 7.93	\$ 7.95	\$ 8.14	\$8.10	\$8.19	\$7.73	\$7.57	\$7.55	\$7.30	\$7.56	\$7.32	\$8.30	\$8.06
Adult Titles													
Trade Hardcover													
Fiction													
Nonfiction (Excludes Reference Titles)													
Trade Paperback													
Fiction													
Non-Fiction													
Mass Market													
Graphic Novels: Brand New Category For 2019													
(Combines Hardcover and Trade Paperback)													
Non Current Categories (Left In Place For Purposes of Historic Comparison)													
Hardcover Fiction (See Above)	\$ 25.75	\$ 25.94	\$ 26.98	\$26.98	\$26.29	\$26.82	\$26.16	\$26.69	\$26.45	\$26.51	\$26.12	\$28.42	\$28.14
Nonfiction (not including single volume reference titles) See Above	\$ 28.83	\$ 29.50	\$ 28.09	\$28.09	\$28.29	\$28.00	\$27.86	\$27.74	\$28.11	\$27.78	\$28.36	\$26.34	\$26.13
Nonfiction (Retired Category: incl single volume reference titles except 2007) (Not a category in 2009)													
Trade Paperback (excluding mass market) SEE ABOVE													
Fiction	\$ 15.85	\$ 15.10	\$ 16.00	\$16.06	\$14.61	\$15.63	\$14.18	\$15.73	\$14.34	\$15.63	\$14.32	\$16.70	\$16.50
Nonfiction (including single volume reference titles except 2007)	\$ 20.72	\$ 18.72	\$ 20.61	\$20.79	\$16.12	\$20.75	\$15.48	\$20.59	\$16.16	\$20.17	\$16.56	\$21.22	\$20.99
Mass Market Paperback SEE ABOVE													
(SLJ did not treat as separate category prior to 2007)	\$ 9.18	\$ 9.84	\$ 7.70	\$7.69	\$8.16	\$7.66	\$7.62	\$7.66	\$7.55	\$7.62	\$7.82	\$8.70	\$8.67

Average Book Prices 2019

	2009	2002	2003	2004	2005	2006	2007	2008
Note: Prices for 2007 Adult Nonfiction Do Not Include Reference Titles								
This is the reason for the large difference between 2006 and 2007								
Category								
Children's Titles								
Hardcover (all titles) Now Broken Out As Per Below	\$21.25	\$18.78	\$19.18	\$19.31	\$20.52	\$21.60	\$20.82	\$21.10
Hardcover Fiction								
Library Bind Nonfiction								
Nonfiction								
Trade Paperback								
Fiction								
Non-Fiction								
Mass Market								
Preschool to Grade 4 (Retired Category: No category beyond 2009)		\$16.04	\$17.45	\$17.51	\$18.92	\$21.60	\$18.70	\$18.97
Grade 5 and up (fiction) (Retired Category: No category beyond 2009)		\$16.83	\$16.77	\$16.84	\$16.85	\$16.87	\$17.24	\$17.63
Grade 5 and up (nonfiction) (Retired Category: No category beyond 2009)		\$21.49	\$22.99	\$23.25	\$24.92	\$26.81	\$26.68	\$27.04
Trade Paper (See Above: New category for 2009, but includes prices for 2007 & 2008)	\$11.50						\$11.05	\$11.36
Mass Market Paper (See Above: New category for 2009, but includes prices for 2007 & 2008)	\$7.10						\$6.86	\$7.07
Young Adult Titles								
Hardcover (all titles) Now Broken Out As Per Below								
Hardcover Fiction								
Hardcover Nonfiction (Excludes Reference Titles)								
Trade Paperback								
Fiction								
Non-Fiction								
Mass Market								
Trade Paperback (See Above For Current Data)								
Mass Market Paper (See Above For Current Data)								
Adult Titles								
Trade Hardcover								
Fiction								
Nonfiction (Excludes Reference Titles)								
Trade Paperback								
Fiction								
Non-Fiction								
Mass Market								
Graphic Novels: Brand New Category For 2019								
(Combines Hardcover and Trade Paperback)								
Non Current Categories (Left In Place For Purposes of Historic Comparison)								
Hardcover Fiction (See Above)	\$27.99	\$26.86	\$26.02	\$24.81	\$24.95	\$26.83	\$27.47	\$27.95
Nonfiction (not including single volume reference titles) See Above	\$26.05	\$41.01	\$40.64	\$41.07	\$36.86	\$42.32	\$25.38	\$25.98
Nonfiction (Retired Category: incl single volume reference titles except 2007) (Not a category in 2009)		\$74.35	\$74.48	\$73.64	\$70.72	\$85.91	n/a	n/a
Trade Paperback (excluding mass market) SEE ABOVE								
Fiction	\$16.07	\$18.10	\$17.23	\$14.95	\$18.63	\$17.05	\$15.64	\$15.98
Nonfiction (including single volume reference titles except 2007)	\$20.95	\$34.13	\$32.82	\$27.38	\$33.81	\$44.54	\$20.40	\$20.91
Mass Market Paperback SEE ABOVE								
(SLJ did not treat as separate category prior to 2007)	\$8.65						\$8.30	\$8.65