FOR IMMEDIATE RELEASE

CONTACTS: Jim Flury  
The Library Network  
248-536-3100 x133  
jflury@tln.lib.mi.us

Brigette Felix  
The Library Network  
248-536-3100 x137  
bfelix@tln.lib.mi.us

MICHIGAN ACTIVITY PASS presented by The Library Network begins its second year May 24, 2014

Expanded partnership, new venues, enhanced access to arts and cultural venues across Michigan

(Novi)--March 25, 2014—The Library Network today announced the “Michigan Activity Pass presented by The Library Network” will renew for a second year, beginning May 24, 2014. This project is supported in part by the Library of Michigan with federal funds from the Institute of Museum and Library Services.

The “Michigan Activity Pass presented by The Library Network” program is a partnership between Michigan’s nearly 400 public libraries and 70+ arts and cultural organizations. The program is designed to enhance the learning experience for people of all ages through books and other library materials, and to provide reduced cost or complimentary access to arts and cultural organizations across the state of Michigan, from St. Joseph to Saline to Saginaw to Sault Ste. Marie to South Range, and all points in between. Dale Kittendorf, St. Clair County Library main branch marketing coordinator, states “the program offers people an opportunity to see attractions they might not otherwise partake in. The program connects people to information, which definitely fits into our mission.”

“Public library patrons and our cultural partners were so pleased with the overwhelming reception afforded to the Michigan Activity Pass program during its first year, that renewal for a second year was a no-brainer,” said Jim Flury, Technical Services Manager and Michigan Activity Pass administrator at The Library Network in Novi. “That so many of our cultural partners from the first year of the program decided to sign on for a second year, speaks to the success the program has enjoyed,” Flury said. According to Melissa Davis, Knowlton’s Ice Museum director, “the program benefited us because the passes go out to almost 400 libraries across the state. We had people coming who drove all the way across the state just to visit the museum as a result.”

Beginning May 24, the second year of “Michigan Activity Pass presented by The Library Network” will be available at all of Michigan’s nearly 400 public libraries. Some of the participating cultural partners include the Gilmore Car Museum, the Michigan Science Center, the Detroit Institute of Arts, the Great Lakes Shipwreck Museum, and many others.
How the Program Works

Beginning May 24, library users with a valid library card from any one of Michigan’s nearly 400 public libraries can print a pass, either from home or at the library, to one of the 70+ participating cultural institutions at the [http://michiganactivitypass.info](http://michiganactivitypass.info) website. Some cultural partners offer complimentary or reduced price admission; others, discounts in their gift shop or other exclusive offers for MAP pass holders only. Each Michigan Activity Pass expires one week from the date it is printed.

Each library will have five passes available per week for each of the participating organizations.

**Participating organizations** as of the date of this press release (more venues will sign on before the program kicks off for its second year on May 24) include:

- Anton Art Center, Mt. Clemens
- Arab American National Museum, Dearborn
- Argus Camera Museum, Ann Arbor
- Art Experience, Pontiac
- Arthur Secunda Museum, Howell
- Arts & Scraps, Detroit
- Beaumier upper Peninsula Heritage Center, Marquette
- Besser Museum for Northeast Michigan, Alpena
- Big Sable Point Lighthouse, Ludington
- Cappon House Museum, Holland
- Castle Farms, Charlevoix
- Chamber Music Society of Detroit at Oakland University, Varner Recital Hall, Rochester
- Chamber Music Society of Detroit at Seligman Performing Arts Center, Beverly Hills
- Chamber Music Society of Detroit at the Music Box, Max M. Fisher Music Center, Detroit
- Charlevoix Historical Society Museum, Charlevoix
- Chippewa Nature Center, Midland
- Clinton Northern Railway Museum, St. Johns
- Copper Country Firefighters History Museum, Calumet
- Copper Range Historical Museum, South Range
- Cranbrook Art Museum, Bloomfield Hills
- Crocker House Museum, Mt. Clemens
- Dearborn Historical Museum, Dearborn
- Dennos Museum Center, Traverse City
- Detroit Institute of Arts, Detroit
Elizabeth Lane Oliver Center for the Arts, Frankfort
Empire Area Museum, Empire
Flint Institute of Arts, Flint
Gibraltar Historical Museum, Gibraltar
Gilmore Car Museum, Hickory Corners
Grand Traverse Lighthouse Museum, Northport
Great Lakes Shipwreck Museum, Paradise
Harbor Springs History Museum, Harbor Springs
Heritage Museum and Cultural Center, St. Joseph
Hidden Lake Gardens, Tipton
Historic U.S. Weather Bureau Building, Sault Ste. Marie
Holland Museum, Holland
Holocaust Memorial Center, Farmington Hills
Icebreaker Mackinaw Maritime Museum, Mackinaw City
Inland Water Route Historical Museum, Alanson
Jiffy Mix Factory Tour, Chelsea
Kalamazoo Valley Museum, Kalamazoo
Kelsey Museum of Archaeology, Ann Arbor
Knowlton’s Ice Museum of North America, Port Huron
Little Sable Point Lighthouse, Mears

Lorenzo Cultural Center, Clinton Township
Ludington breakwater Lighthouse, Ludington
Marshall M. Fredericks Sculpture Museum, Saginaw
Michigan Firehouse Museum, Ypsilanti
Michigan Military Technical & Historical Society Museum, Eastpointe
Michigan Philharmonic, Plymouth
Michigan Science Center, Detroit
Michigan Supreme Court Learning Center, Lansing
Michigan Transit Museum, Mt. Clemens
Mid-Michigan Children’s Museum, Saginaw
Mill Race Historical Village, Northville
Monroe County Historical Museum, Monroe
Montrose Historical and Telephone Pioneer Museum, Montrose
Muskegon Museum of Art, Muskegon
Nelis’ Dutch Village, Holland
Newaygo County Council for the Arts, Fremont
Nokomis Learning Center, Okemos
North Berrien Historical Museum, Coloma
Oakland County Pioneer Museum, Pontiac
Plymouth Historical Museum, Plymouth
Pontiac Creative Arts Center, Pontiac
PuppetART Theater, Detroit
R.E. Olds Transportation Museum, Lansing
Rentschler Farm Museum, Saline
River Raisin Territorial Park, Monroe
Saginaw Art Museum, Saginaw
Saline Railroad Depot Museum, Saline
Settlers House Museum, Holland
Toonerville Trolley, Soo Junction
Top of the Lake Snowmobile Museum, Naubinway
University of Michigan Museum of Natural History, Ann Arbor

Upper Peninsula Children’s Museum, Marquette
Washtenaw County Historical Society Museum, Ann Arbor
Waterford Historic Village, Waterford
Wayne Historical Museum, Wayne
White River Light Station Museum, Whitehall
Wild Swan Theater, Ann Arbor
William G. Thompson House Museum & Gardens, Hudson
Yankee Air Museum, Belleville
About The Library Network

The Library Network (TLN) is a public library cooperative serving 65 libraries in southeast Michigan whose mission is to provide and facilitate quality services developed through collaboration of its member libraries. TLN is funded by the state of Michigan and by its member libraries.

About the Institute of Museum and Library Services

The Institute of Museum and Library Services (IMLS) is the primary source of federal support for the nation’s 123,000 libraries and 17,500 museums. The mission of IMLS is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement through research, policy development, and grant making.

About the Library of Michigan

The Library of Michigan was created by the Michigan Legislature to guarantee the people of the State and their government one perpetual institution to collect and preserve Michigan publications, to conduct reference and research, and to support libraries statewide.

###